

HEALTHY IN SOUTH CAROLINA

Young at Heart

Franke at Seaside provides seniors with a place to call home, where they can thrive and enjoy their wonderful later years.



In the “All American City” of Mount Pleasant, just outside of Charleston, lies Lutheran Homes of South Carolina’s Franke at Seaside, a continuing care oasis where older adults can flourish during retirement.

“We have a longstanding reputation for providing an excellent residential experience in all levels of care,” says DeAnne Reed Vane, director of marketing. “We strive to fulfill our mission by focusing

on health, wellness, and our residents living a good life.”

A faith-based, nonprofit ministry, Franke at Seaside consists of residential living options with dining venues, a robust health and wellness center with a pool, spa, and outdoor recreational area, and many other amenities. Everything is situated upon a sprawling 44-acre, lagoon-speckled campus that is just a short walk from the Shoppes at Seaside Farms, which includes several restaurants and various retail stores.

The community is home to residents ranging from ages 68 to 99, with over 70% living independently in the

Active Lifestyle Program.

Oakside, a newly renovated independent-living month-to-month rental option, offers a cost-effective way for people to experience this beneficial lifestyle. Its apartments include beautifully updated finishes and lighting as well as better storage, and many units have French doors leading to private courtyard patios. Oakside and all other programs on campus offer priority access to higher levels of care—including assisted living, memory care, skilled nursing, post-acute rehabilitation, in-home care, and hospice services—without an entrance fee requirement.

“We have residential options for everyone,” says Vane. “We promote an active lifestyle for our residents and can provide

assistance with higher levels of care that may be required in the future.”

Building a Better Community

Franke creates a sense of belonging on its campus with a community center and a wide range of life enrichment and wellness activities.

“Residents play a big role in how our programs evolve and choose which activities cater most to their interests,” Vane explains. The events calendar allows residents to choose activities like joining a theatre troupe, taking a yoga class, kayaking, Bible study, a night out at the symphony, watching sports, or simply playing cards.

“Whether it’s independent living or higher levels of care, retirees have many opportunities to contribute and be productive,” says Vane. The community is welcoming of all faiths and backgrounds and has residents from all over the country, resulting in a cohesive, tight-knit group of people who become like family.



Lutheran Homes of South Carolina

1500 Franke Drive, Mt. Pleasant, SC 29464

800-940-7435 | lutheranhomescc.org | frankeatseaside.org